

Medical Waste Management

Serving The Healthcare And Medical Waste Industry



Advertising Space Contract

This confirms your advertising order for the insertions marked below. Please review it and then sign the form, indicating your acceptance of the space contract.

Return via fax - (440) 257-6459

Rick Downing, Downing & Associates
6075 Hopkins Rd., Mentor, OH 44060
Phone: (440) 257-6453
Email: rickdowning@oh.rr.com

Date: _____

Month/Year	Ad Size	Color	Special Position	Estimated Space Costs
February 2008				
May 2008				
August 2008				
November 2008				
Total				

* Display ad rates are 15% commissionable to recognized advertising agencies.

Display Advertising Rates*:
Frequency Discounts are earned within a twelve month period

Advertiser/Agency Contact Info:
Company: _____
Contact: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
Email: _____

Signature: _____
Date: _____

	1x	4x
Full Page	\$995.00	\$875.00
1/2 page-island	\$795.00	\$695.00
1/2 page - std	\$695.00	\$595.00
1/3 page	\$545.00	\$490.00
1/4 page	\$490.00	\$435.00
1/6 page	\$425.00	\$375.00
Business Card Ad	\$95.00	\$75.00

Advertising Inserts:

Inserts are billed at the 1x (full page, black & white) space rate, plus \$25.00 per thousand for handling (inserting). Advertisers must supply all inserts (3500 total inserts).

Color Costs (add-on):

4-color process (add-on):	\$675.00
2-color process (add-on):	\$325.00
2-color (standard red):	\$95.00